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Minister LEE Young Met Google President Donald HARRISON to Boost Cooperation with Startups

- Minister LEE Young visited Google headquarter Mountain View Campus to meet President Donald HARRISON and discuss measures to boost cooperation to help the Korean startup ecosystem grow

Minister of SMEs and Startups LEE Young visited the Google headquarter “Mountain View Campus” located in the state of California, U.S. to meet Donald HARRISON, head of Corporate Development and Global Partnerships at Google on the morning of September 19 (local time), 2022.

President HARRISON is the chief executive of Google who is responsible for the company’s global strategic partnerships.

The purpose of the meet-up was to thank Google for actively participating in the KOREA-U.S. STARTUP SUMMIT that would take place in New York for two days from September 20 to 21, and to discuss measures for the MSS and Google to extend the scope of their coooperation.

To support startups, the MSS and Google entered a partnership in 2019 and have been conducting the “Window Program.”

The Window Program is the first program where the MSS cooperates with a global company to support startups. The MSS provides commercialisation funds, and Google provides marketing and networking opportunities using its experiences and expertise.

So far, 300 startups have received support under the Window Program.

At the meeting, Minister LEE Young and President HARRISON reaffirmed their willingness to continue to strengthen the cooperation between the MSS and Google to help the Korean startup and venture ecosystem grow.

After talks were held, Minister LEE Young looked around the Google Mountain View Campus to discuss and explore possibilities for the innovative working environment at Google to be applied to the Korean public sector.