

<b>Contact</b>	Rachel Minjo Chun Spokesperson for Foreign Media	044-204-7104 rachelmchun@korea.kr
	Yujeong Kim Assistant Director	044-204-7106

## Entrepreneurship education is now going global!

Korea-Denmark Masterclass Online Entrepreneurship Education was held. Exceptional students (two teams) from the Innovation and Entrepreneurship School presented and discussed their ideas with doctoral students (five students) from the University of Copenhagen, Denmark.

At the end of November, students will travel to Denmark and Finland to attend VC seminars and meetings, network with 2,100 entrepreneurs, and meet with the Novo Nordisk Foundation and 40 investors.

When visiting Korea, University of Copenhagen doctoral students can network with Innovation and Entrepreneurship School students and visit major startup incubators.

**Sejong, November 21** – On November 10, the Ministry of SMEs and Startups (MSS) collaborated with the Danish Innovation Center to host an online entrepreneurship education course called Korea-Denmark Master Class.

The Korea-Denmark Master Class, an online entrepreneurship education course, is a follow-up to the Memorandum of Understanding (MOU) signed between MSS, the Danish Ministry of Higher Education and Science, and the Ministry of Industry, Business and Financial Affairs on September 21, 2023 in Copenhagen, Denmark. Seven students from the two winning teams of Integrated IR at the Innovation and Entrepreneurship School (Deep Tech Track) received the opportunity to participate in the course.

During the course, the two best teams from the Innovation and Entrepreneurship School presented their business ideas to five prospective entrepreneurs who are doctoral students at the University of Copenhagen, Denmark. They had a chance to discuss their ideas and establish the groundwork for developing a global mindset.

Following the meeting, students from the Innovation and Entrepreneurship School will embark

on a visit to Denmark and Finland. These two nations are renowned for their thriving startup ecosystems, and the students aim to explore opportunities to enter these markets in the future. During their trip, they will have the chance to connect with the Novo Nordisk Foundation, network with over 2,100 local young entrepreneurs and startups, as well as meet with around 40 investment companies and venture capitalists.

In December, MSS will support the University of Copenhagen's doctoral students in visiting Korea to network with students from the Innovation and Entrepreneurship School, helping them build a global network.

Additionally, participants can visit innovation and entrepreneurship institutions to showcase Korea's entrepreneurial excellence.

Minister LEE Young stated, "It is significant to connect aspiring entrepreneurs with experts and officials from around the world, right from the early stages of their new conceptual ideas. With rapid changes in technology and the environment, it is crucial that entrepreneurs have a strong foundation of core technologies and ideas to build globally competitive startups."

She added, "We aim to discover and develop innovative concepts that can dominate the global market through our first-ever global entrepreneurship education initiative."